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HS/XII/V/PF/FC/Paper-IV/26

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FOUNDATION COURSE

(Poultry Extension, Marketing and Economics)

(Vocational Stream)

(Theory)

Full Marks : 15

Time : 1 hour

The figures in the margin indicate full marks for the questions.

- 1.** Write whether the following statements are True or False :
1×2=2

- (a) In India, less than 2% of the total broilers are sold as processed and packed form.
- (b) The fatty acid profile of egg yolk can easily be changed, simply by changing the type of fat used in the diet of poultry.

(2)

2. Choose the correct answer from the options given below :

1×3=3

(a) Which of the following poultry-related enterprises is most profitable?

(i) Broiler farming

(ii) Layer farming

(iii) Poultry hatchery

(iv) All are equally profitable

(b) Which of the following is commonly seen channels for marketing poultry meat in India?

(i) Producer—Wholesaler—Retailer—Consumer

(ii) Producer—Retailer—Consumer

(iii) Producer—Consumer

(iv) All of the above

(c) The weakest link in broiler production system in India is

(i) cost of feed

(ii) lack of marketing facility

(iii) availability of medicine not assured timely

(iv) None of the above

(3)

3. Fill in the blanks with appropriate word(s) : 1×2=2

- (a) Two vitamins, viz., _____ and vitamin E are receiving the most interest as components of designer eggs.
- (b) In case of organic farming, if certain feed ingredients are not available from organic farming sources, then _____% conventional feeds may be allowed.

4. What is organic poultry farming? 3

5. Write down the common marketing channels of egg in India. 5

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