

2020

BUSINESS STUDIES**(Commerce)***Full Marks : 80**Time : 3 hours**General Instructions:*

- (i) All Questions are compulsory.
- (ii) Marks of the questions are indicated against them.

1. A government company is any company in which the paid up capital held by the government is not less than

1

- (i) 49%
- (ii) 51%
- (iii) 50%
- (iv) 80%.

2. The industry which provide support service to other industries are known as

1

- (i) Primary industries
- (ii) Secondary industries
- (iii) Commercial industries
- (iv) Tertiary industries.

3. To which insurance is the principle of indemnity not applicable

1

- (i) Life insurance
- (ii) Marine insurance
- (iii) Fire insurance
- (iv) Health insurance.

4. DIC stands for

1

- (i) District Industries Council
- (ii) Direct Industries Centre
- (iii) District Industries Centre
- (iv) District Industries Corporation.

5. ADRs are issued in

1

- (i) Canada
- (ii) India
- (iii) U.S.A.
- (iv) China

(3)

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| 6. Define Business Ethics. | 1 |
| 7. Give one point of difference between a Public Company and Private Company. | 1 |
| 8. State any one limitation of e-business. | 1 |
| 9. State any one factors which affect the choice of source of funds for the financial needs of a business. | 1 |
| 10. Mention any one major service offered by the wholesaler to manufacturers. | 1 |
| 11. What is Bill of Lading? | 1 |
| 12. Give one example of chain store. | 1 |
| 13. Write the full form of MSMED. | 1 |
| 14. Give one example of auxiliaries to trade. | 1 |
| 15. Distinguish between trade and commerce. | 1 |
| 16. Define partnership. | 1 |
| 17. What is B to B commerce? | 1 |

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| 18. Name the company which operates in more than one country. | 1 |
| 19. Give one point of difference between internal trade and international business. | 1 |
| 20. What is a letter of credit? | 1 |
| 21. What are the factors that determine the size of a business unit (three points)? | 3 |
| 22. State any three factors which are to be considered while choosing an appropriate form of business organisation. | 3 |
| 23. Name three industries which are reserved exclusively for public sector since the year 2001. | 3 |
| 24. What is e-banking? State briefly the range of service provided by e-banking. | 3 |
| 25. What is a debenture? Explain in brief any two types of debentures? | 3 |

(5)

- 26.** What do you understand by sole proprietorship form of business? Outline any three of its features. 4
- 27.** What does BPO stand for? State any three of its advantages. 4
- 28.** Describe in brief the role of small business in rural India. 4
- 29.** Define Joint Venture. Explain briefly the features of Joint Venture. 5
- 30.** Explain in brief the functions of commercial banks. 5
- 31.** Explain the factors to be kept in mind while selecting a source of finance. 5
- 32.** Explain in detail the classification of business activities on the basis of their functions. 6
- Or*
- Compare business with profession and employment.
- 33.** Why is there a need to control environmental pollution? 6

(6)

Or

What are the arguments for and against social responsibilities.

- 34.** What are departmental stores? State its advantages. 6

Or

Explain the role of Commerce and Industry Associations in promotion of Internal Trade.

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